

# The show must go on – vote to protect culture and media

Call to  
Europe  
2023



In May 2023, more than 100 cultural and media organizations call on decision makers, governments and regulators to protect production and distribution via the lower UHF spectrum band (470 and 694 Megahertz).

At the World Radiocommunication Conference in the autumn of 2023, there is a risk of transferring this

frequency band to mobile broadband services.

This so-called “co-primary” allocation will result in a de facto exclusion of the media and the cultural sector from the airwaves.

## Call to Europe 2023

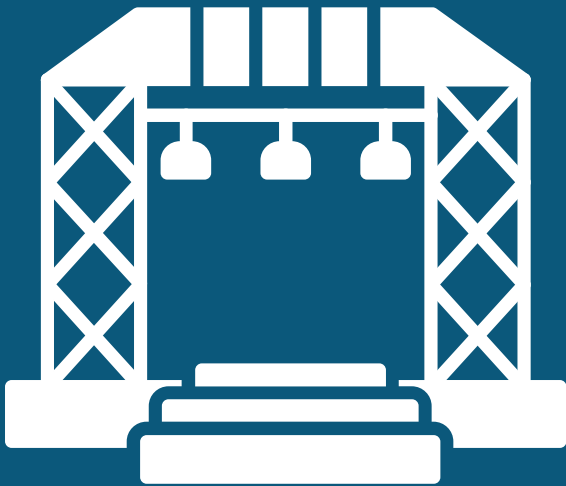
### For media distribution:

- Terrestrial television (DTT) in the UHF spectrum is simple, inclusive and cheap: plugging in a TV set offers instant access to a plethora of public and private programmes.
- DTT in the UHF spectrum is reliable in all situations: even in natural or man-made catastrophes, broadcasting distribution is very robust.

- DTT in the UHF spectrum is a sustainable distribution method – and the most sustainable when it comes to distributing the same content to all.
- DTT is innovative: it requires constant innovation and development of new digital technologies like e.g., 5G Broadcast.



## Call to Europe 2023



### **For media and film production, cultural performances and other live events:**

- The frequencies are needed for wireless means of production.
- They are important for: theatre, musicals, live events, festivals,

conferences, radio and television reporting and media production.

- Technical equipment is used for a long period of time and often passed on from professional to non-professional organizations and in this way applying the concept of circular economy.

## Call to Europe 2023



### The mobile service sector ...

... already benefits from substantial UHF spectrum resources, i.e., the 700 MHz and 800 MHz bands. These allocations of spectrum, previously used by DTT and PMSE (Programme

Making and Special Events), were justified by the need to develop rural broadband, but the current rural deficiencies can only be resolved by further developing infrastructure – and this can be done with spectrum already allocated to mobile broadband.

Every day, millions of people in Europe benefit from terrestrial television, media productions and enjoy cultural live events. For a thriving media and cultural sector, vote to keep the lower UHF band for TV distribution, media productions and cultural events:

**Call to  
Europe  
2023**

**Vote for**

**“No Change”**

**to the Radio Regulations at WRC-23.**





## Call to Europe 2023

- 2RN, Ireland
- AFIAL (Association of manufacturers and importers of audiovisual technology), Spain
- Allianz der TV-, Radio- und Kulturveranstalter, Austria
- Allianz Deutscher Produzenten – Film & Fernsehen, Produzentenallianz
- ARD
- Asociación de Usuarios de la Comunicación (AUC)
- Association of Professional Wireless Production Technologies e. V.
- Association of Slovene Theatre Managers, Slovenia
- BDKV Bundesverband der Konzert- und Veranstaltungswirtschaft e. V.
- BEIRG – British Entertainment Industry Radio Group, UK
- Broadcast Networks Europe
- Bühnenverein österreichischer Bundesländer und Städte, Austria
- Bund Deutscher Amateurtheater e. V. (BDAT)
- Česká televize
- České Radiokomunikace a.s.
- Confindustria Radio Televisioni, Italy
- Dansk Teater, Denmark



## Call to Europe 2023

- Deutsche Theatertechnische Gesellschaft
- Deutscher Bühnenverein
- Deutscher Kulturrat e. V.
- Deutschlandradio
- DFJV Deutscher Fachjournalisten-Verband AG, Germany
- EBU
- ERT S. A., Hellenic Broadcasting Corporation, Athens, Greece
- Faeteda, State Federation of associations of theater and dance companies, Spain
- France Télévision
- Georgian Public Broadcaster, Tbilisi, Georgia
- Hungarian Theatre Society, Hungary
- Ideen und Konzepte in Hochfrequenz – IKHF
- Lithuanian National Radio and Television
- LLB – The Swedish Trade Organization for Professional Audio, Video and Light, Sweden
- Media Broadcast
- MFE – MEDIAFOREUROPE N.V.
- Nederlandse Belangenvereniging Draadloze A/V Verbindingen Programme Making & Special Events (PMSE.nl)
- NTO, Norway



## Call to Europe 2023

- Österreichische Rundfunk-  
sender GmbH & Co. KG, Vienna,  
Austria
- Österreichische Theater-  
technische Gesellschaft
- Österreichischer Rundfunk, ORF
- OIV – Digital signals and  
networks, Croatia
- Orchester.ch, Switzerland
- Pearle\*-Live Performance  
Europe
- RAI-Radiotelevisione italiana  
S. p. A., Italy
- RAS Rundfunkanstalt Südtirol
- Romanian Radio Broadcasting  
Company
- Schweizerischer Bühnen-  
verband, Switzerland
- SEINEP, France
- Sennheiser electronic  
GmbH & Co. KG
- Society of Polish Philharmonics,  
Poland
- SOS – Save Our Spectrum,  
Luxembourg
- Spitzenorganisation der  
Filmwirtschaft e. V.
- SRG SSR, Switzerland
- TDF, France
- TELEVISIÓN ABIERTA
- The Association of Finnish  
Theatres, Finland
- The Association of Professional  
Theatres in the Czech Republic,  
Czechia





## Call to Europe 2023

- Union of Independant Theatres, Poland
  - Unión Televisiones Comerciales en Abierto, Spain
  - VAUNET
  - Verband Deutscher Freilichtbühnen e. V. (VDF)
  - Verband Deutscher Tonmeister e. V., Germany
  - Verband der Elektro- und Digitalindustrie, ZVEI
  - Verband Österreichischer Privatsender (VÖP), Austria
  - Verband Schweizer Privatfernsehen / Association des Télévisions Privées Suisses
  - Verband Schweizer Privatradios (VSP)
  - Verband Technischer Betriebe für Film und Fernsehen e. V. (VTFF), Germany
  - VPLT – The German Entertainment Technology Association, Germany
  - Wider Spectrum Group
  - ZDF
- and parts, sub-organizations and other groups as well as artists and musicians from Europe



**Olivia Klemke,**  
actress

As an artist, it is so important to me that my work can be seen by the widest possible audience. Maintaining the lower UHF band for broadcasters allows for the broadest, fairest access to quality programmes.

For film and tv producers it is crucial that we can continue to use wireless microphones to shoot films, tv productions and live events to give the audience the best quality and experience. Maintaining the lower UHF band for media and culture allows for the broadest, fairest access to quality live events and film & tv production.

**Björn Böhning,  
CEO  
Produzenten-  
allianz**





**Achim Rohnke,**  
CEO VTFF e. V.

For running a film studio, it is crucial that we can continue to use wireless microphones for the production of films and shows. Maintaining the lower UHF band for media and culture allows for the broadest, fairest access to quality film production.